



NATURAL
CAPITAL
COALITION
Regional Platform

natural
capital
[factory]

Natural Capital Factory

"The Natural Capital Factory is the Natural Capital Coalition Regional Platform for Spain. The platform will convene the Spanish community around natural capital approaches, with the aim of ensuring that nature is being included in the decision making of organizations. The Natural Capital Factory is a Spanish collaborative platform which offers ongoing and specialized training on news, developments and markets trends related to business management of natural capital and which promotes analysis, dialogue and the Spanish representation before the global movement on Natural Capital"

Introduction

The **Natural Capital Factory** arises with the aim to encourage in Spain the encounter between **responsible businesses** which are interested in being part of the international natural capital movement, as well as in developing projects, methodologies and tools which facilitate natural capital valuation within organizations.

There has been a significant progress on natural capital thinking, but its approaches are at an early stage of implementations and there is **a lot more to work and learn** in this field.

Being aware of this and after identifying a growing interest of Spanish business sector for what happens in the natural capital sphere at global scale, and in order to help boost and advance progress towards achieving national and international goals related to this area, Ecoacsa has set underway the Natural Capital Factory.

The NCF is the Spanish Regional Platform of the Natural Capital Coalition -a unique global multi-stakeholder collaboration that brings together leading initiatives and organizations from around the world to harmonize approaches to conserve and enhance natural capital-.

The Natural Capital Factory shares the principles and objectives of the Coalition and emerges under the premise that we learn better when sharing experiences and working together in all aspects which are both interesting to us and to our businesses and organizations.



A **Natural Capital Regional Platform** is a collaboration of interested parties coming together at a national, sub-national, local or regional level to advance natural capital thinking. Natural Capital Coalition Regional Platforms operate **independently** from the Natural Capital Coalition.

Regional Platform Coordinators are neither employed nor contracted by the Natural Capital Coalition and Regional Platforms do not receive funding from the Natural Capital Coalition, although the Coalition may help to identify potential funds, and support funding bids and proposals where appropriate. While Regional Platform Coordinators may stand to receive economic benefit from running the platform, they must follow the principles of Representation, Collaboration and Sharing, and not exclude interested parties from joining the platforms activities.





The Natural Capital Factory is an open space for the participation of all business actors (both public and private) interested in exploring progress, approaches, trends and developments on the conservation and management of natural capital, working collaboratively for both mutual enrichment and the planet's benefit.

It is a platform which breeds communication between companies and encourages ongoing assessments. It is an entity which represents Spanish business contributions before administrations and the international movement on Natural Capital. It is a place where knowledge and capacity-building are strongly provided to face change. It is a technical assistance network and a hub to present queries, ideas and problems related to Natural Capital management and find solutions.

What is the Natural Capital Factory?

It is an open espace to businesses interested in:



Participating, discussing and learning about current and future initiatives, agreements and regulations implemented at national and international level on sustainability, biodiversity and Natural Capital



Developing guidelines and programs to implement solutions to issues and problems related to sustainability, biodiversity and Natural Capital management



Galvanising debate, training and capacity-building to address new business and social challenges in the areas of sustainability, biodiversity and Natural Capital



Encouraging a circular economy which translates into advancing the wellbeing, while reducing environmental risks and lack of resources

It is a forum for businesses eager to:



Motivate and create sustainable and innovative opportunities to demonstrate that economic profitability is not incompatible with positive social and environmental impact



Boost, detect and develop win-win business opportunities, strategic decision-making processes and risk mitigation based on Natural Capital



Be aligned with the European Commission Directive on disclosure of non-financial and diversity information and new Environment, Social and Governance (ESG) qualification guidelines, containing information related to biodiversity in their reports



Be present at committees, work and international groups. To participate and be one step ahead of future EU mandatory regulations on the integration of biodiversity and Natural Capital into regular business accounting

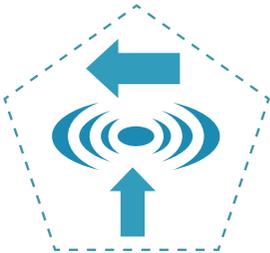
Objectives



To group Spanish businesses within a national initiative linked to the Natural Capital international movement.



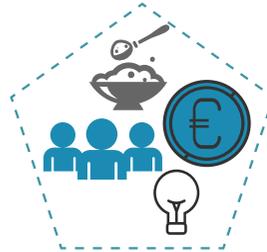
To provide Spanish companies with up-to-date training in Natural Capital analysis and assessment methodologies



To create a space for horizontal and vertical communication on Natural Capital issues



To consolidate an enabling environment for knowledge and experience transfer, based on case-studies and assessment methodologies



To develop specific work groups among companies of the same sector, fostering collaboration, cross-cutting communication and institutional representation



To be a showcase to enhance and promote positive image and impact, make contacts and find opportunities to develop new projects

Participation in European working groups



Access to consulting and advisory service to assess impacts and business dependencies of Natural Capital and measure externalities that affect the business life cycle

Exclusive training



Benefits of being a member



Access to sectoral case studies

Collaboration in the development of an evidence base and reference material for future work or projects related to innovative instruments to support companies



Connection with international networks and initiatives

Positive impact on responsible business image, committed to Natural Capital

To support and disseminate high impact and prestigious events related to sustainability, biodiversity and Natural Capital at a national and international level will also be opened to associated firms



Access to key training on Natural Capital Protocol application will be provided within the framework of the project

More advantages of being a member

To have contact with other professionals and companies is assured, which fosters relationships mutually beneficial



Being linked to Natural Capital international movement and brand is synonymous with a front runner and responsible business, concerned about the impact of its activities on society and nature. This approach will ensure a positive public image and reputation before investors and the rest of the stakeholders.

Why is Natural Capital important?

What is happening?

The current economic and social framework is demanding changes which are already happening rapidly and rethinking the way we understand prosperity and development.

Global commitments adopted by the Agenda 2030 for Sustainable Development and the Paris Agreement on Climate Change have set the path that not only governments, but all worldwide economic and social actors must follow to fulfill their role and share responsibilities to ensure sustainable, low-carbon, fair and equal development.

Mainstreaming natural capital into business strategy is vital to ensure business future continuity. This is not a new trend, but to be consistent with the needs required by the new development model towards which the world is heading.



What role does business sector play?

According to the latest reports from the World Economic Forum (WEF) and international scientists organisations such as IPBES and IPCC, degradation of natural habitats and ecosystem services are the most pressing environmental challenges that humanity must tackle. Our ability to mitigate and adapt to climate change, together with water crisis, will shape our economic development in the next decade.

Against this background of risks and opportunities, the business fabric will play a key role in meeting these challenges. Thanks to their technological, innovative and financial resources, business sector is a powerful catalyst for change. This gives businesses the opportunity to lead the change process and secure new sustainable growth within market niches, making them responsible as managers of the environment before the society.

Why a Spanish platform on Natural Capital?

An aerial photograph of a city skyline, likely Madrid, Spain, featuring several prominent skyscrapers and a dense urban landscape. A large, semi-transparent blue rectangular box is overlaid on the center of the image, containing white text. The sky is overcast and grey.

Multiple coordinated actions seeking this same goal are emerging and growing throughout Europe. To prevent the Spanish public and private sectors from lagging behind this reality so that they can make a significant contribution to the desired success on this mission, they must provide a committed, sustained, collaborative and coherent response over time.

The Natural Capital Factory arises precisely to facilitate in Spain the encounter between responsible companies, both national and international, who want to be up to the critical challenges that lie ahead.

How shall we meet this?



Galvanising debate



Special training



Exchange of experiences



Connection with experts



Risks assessment



Participation in events,
workshops and sector groups



Resolution of specific
management needs



Communication and disclosure of
relevant information

Natural Capital Factory Areas



**Sector
Groups**



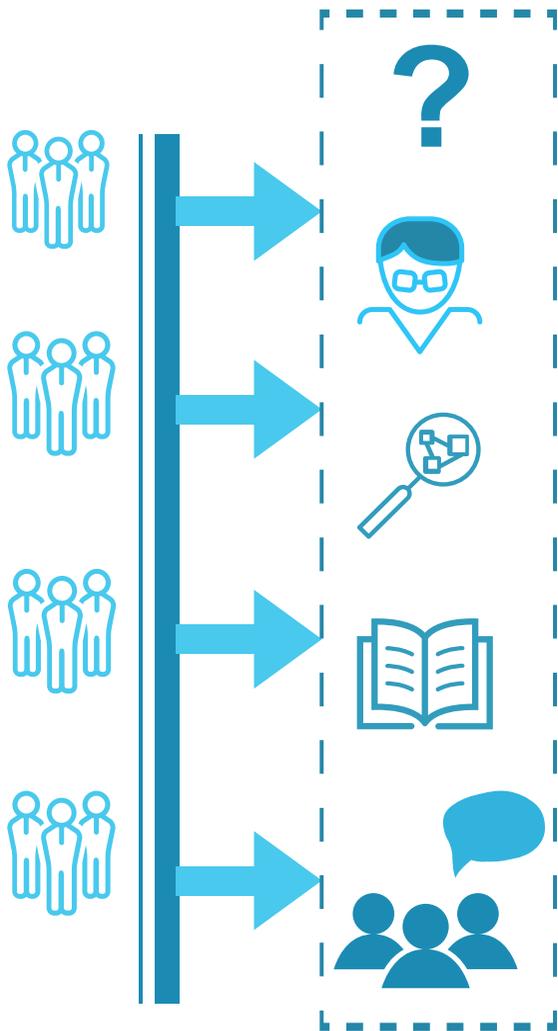
The Hub



Factory Lab



Communication



Sector Groups



Signatory companies or members of the [Natural Capital Factory](#) will be divided by sector of activity (retail, finance, agri-food, productive industry ...), and will form part of a Sector Group according to its activity.

Sector Groups are workspaces where technical training or consulting projects will be carried out to one or several companies, on specific or general topics.

In addition, they will provide a forum to show experiences of specific projects undertaken in Europe and Spain. Products designed within the Factory Lab in turn will be presented and discussed in the corresponding Sector Group for their eventual implementation in companies requiring it.

The Hub



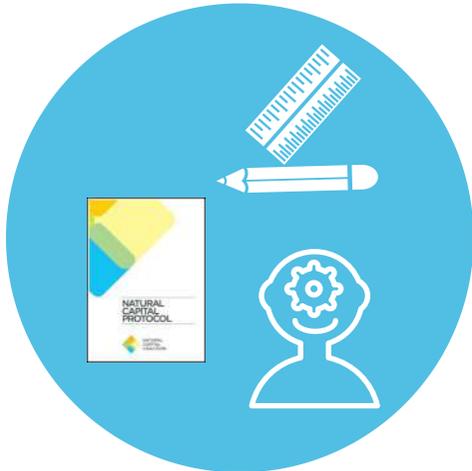
The Hub is the meeting point between the Natural Capital Factory and the European natural capital movement. All latest developments in terms of legislation, issuing regulations and national and international events will be presented through informative meetings. Content from this platform will also feed into the Natural Capital Coalition's global **Natural Capital Hub**.

The Hub shall perform functions as an information and distribution center of Natural Capital new valuation tools. The Hub will also serve as a training center on trends and general lines of work which are relevant and affect all firms participating in the **Sector Groups**. The presence in the **Natural Capital Factory** of international institutions work and research groups, and partner companies will be encouraged.



Factory Lab

This think tank of the initiative is a space where associated companies set out their needs and interests, individually or in group. This place is where customized products and projects are designed, according to objectives, requirements and challenges expressed by businesses, and through the application of natural capital, sustainability and environmental conservation approaches.



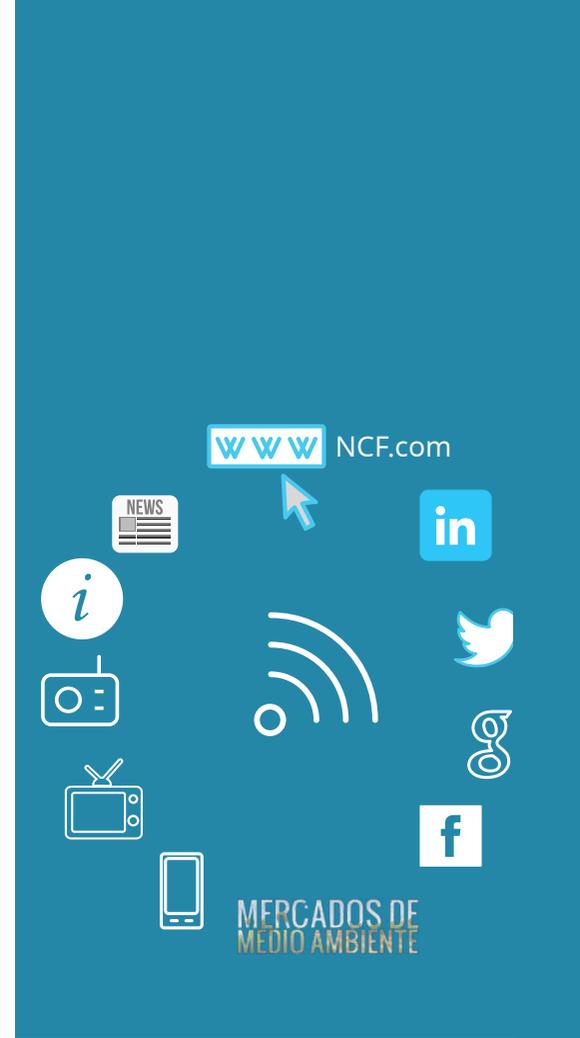
Theory of change processes can be implemented through the lens of the *Natural Capital Protocol* and the sector guides published by the [Natural Capital Coalition](#), so that companies can identify the best strategies and scenarios to achieve their objectives. Based on outcomes obtained, dialogue processes will be opened to the interested entity in order to design the appropriate product that meets its needs.

Communication

The success and impact of an innovative project such as the [Natural Capital Factory](#) will rely to a great extent on communication and outreach actions to be developed.

A strategic planning and efficient management of communication and dissemination activities have been designed. A wide range of available communication tools will be used to achieve the greatest possible success in launching and promoting the initiative.

The cornerstones of the communication plan will be the [project website](#) and “[Mercados de Medio Ambiente](#)” news platform. This latter is a media of reference among environmental and sustainability sectors created by Ecoacsa. Its prestige will be key to leverage the reach and visibility of all relevant news and activities resulting from the Natural Capital Factory.



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